


CARI NEUBRAND


Multimedia Designer



 carineubrand.com

 cneubran@gmail.com

 linkedin.com/in/cari-neubrand

 925.699.5998

WORK EXPERIENCE

Multimedia Designer

University of Michigan, Office of Diversity, Equity & Inclusion

Jan 2020 - Present

Conceptualize and design strategic multimedia communications campaigns across 5 units (CEO, OAMI, DEI Strategic Plan, Wolverine Pathways, Evaluation + Assessment) to visually communicate messages reflecting Diversity, Equity, and Inclusion principles

Create and present original designs for multimedia projects, campaigns, annual reports, and additional marketing materials, while maintaining UM brand consistency

Collaborated with Oakland Community College on refreshed transfer course catalogue design

Design and execute 7 digital graduation yearbooks from end to end while managing relationships with cross-functional business partners to meet tight deadlines

Production Assistant

CSU Summer Arts (CSU Fresno, CSU Monterey Bay)

Summer 2019, Summer 2016

Executive assistant and project administrator to the Program Director of California State University Summer Arts

Responsible for organizational assistance for all aspects of Summer Arts operations

Digitized and logged footage for production archives and created Excel spreadsheets for inventory of theater supplies; managed recordkeeping production crew's weekly time sheets

Student Assistant

USC School of Cinematic Arts

Fall 2018

Teaching Assistant for upper division Visual Communication and Experience Design course (visual design, UX/UI design, and the creative process)

Photography Intern

Shutterbugs/The Pablove Foundation

Supporting initiatives to address childhood cancer through art + science
Summer 2017

Conducted research for prospective photographers, photography collectors, and galleries

Acted as camp counselor and program assistant for annual summer event

Designed "Shutterbug Share" photography app mockup/prototype

EDUCATION

University of Southern California

School of Cinematic Arts, Dec. 2018

Major: Media Arts & Practice

Minor: Advertising (design focus)

CERTIFICATE IN PROGRESS:

UC Berkeley Extension

Professional Program in
Graphic Design, 2021 - present

SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe Lightroom

Adobe Premiere

Adobe InDesign

Graphic Design

Advertising design

Microsoft Office (Word, PPT, Excel)

OTHER

Freelancer

cari neubrand photography, July '13 - Present

National Society of Leadership & Success

Member since 2016

C. Stephen Gentry Memorial Fund Scholarship recipient

Awarded for academic and creative excellence

USC Competition Cheer

Vice President 2017-2018

Team member 2014-2018